

GOURMET TRAVELLER
WINE



the **drinks**[™]
association

Australia's Wine List of the Year Awards Judging Criteria

Content

- Quality as key to choice of wines
- Having an original & innovative choice, with some mature wines from good vintages, avoiding poor vintages
- Carefully matching varieties and regions
- Having an appropriate variety of wines by the glass
- Adequate list of aperitifs, beers, spirits, liqueurs and waters

Balance

- Balance of pricing relevant to your establishment
- Domestic & imported wines, regions and wine styles

Suitability

- To cuisine, style and image of establishment

Presentation

- Includes vintages
- Accurate and consistent presentation of information
- Clear design for easy navigation

Pricing

- Appropriateness, value